## **ORDER**

Orders Order / Rev: 187489 Alt Order #: Product Desc: Obama for America **KMGH** Estimate: 2265 - Sked A 60s 10.30-11.6 Flight Dates: 10/30/12 - 11/06/12 Primary AE: David Lombardo Sales Office: Original Date / Rev: 10/29/12 / 10/29/12 **EWSDC** Order Type: **GENERAL** Sales Region: NAT GMMB Inc. Agency Name: **Buying Contact:** Kristen Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave, NW Billing Cycle: EOM/EOC Washington DC, DC 20007 Agency Commission: 15% Advertiser President/Obama (D) Name: Demographic: A25-54 New Business Thru: **Product Codes:** Order Separation: 00:30:00 PL1-President Priority: **PREEMPTIBLE** Advertiser External ID: MAJ

Revenue Codes:

Totals

Agency External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	25	\$61,700.00	\$52.445.00

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	25	\$61,700.00	\$52,445.00	0.00
Totals	25	\$61,700,00	\$52,445,00	0.00

## **Account Executives**

Bill Plan

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

POL, POL, CAND

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KMGH	10/30/1	2 11/06/12	7News at 530AM	CA	530AM-6AM		1:00	0	\$1,500.00 P1	0.00 NM	3	\$4,500.00
			7News at 530AM									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	- TWTF	2	\$1,500.00	0.00						
Week: 11/	05/12	11/11/12	MT	1	\$1,500.00	0.00						
N 2 KMGH	10/30/1	2 11/06/12	6-7A News M-F/K	MGH CA	6A-7A		1:00	0	\$1,850.00 P2	0.00 NM	3	\$5,550.00
			6-7A News									
Sta	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	- TWTF	2	\$1,850.00	0.00						
Week: 11/	05/12	11/11/12	МГ	1	\$1,850.00	0.00						
N 3 KMGH	10/30/1	2 11/06/12	GMA M-F 7-9A / I	KMGH CA	7A-9A		1:00	0	\$1,850.00 P2	0.00 NM	1	\$1,850.00
			GMA M-F 7-9A									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	- TWTF	1	\$1,850.00	0.00						
Week: 11/	05/12	11/11/12		0	\$0.00	0.00						
N 4 KMGH	10/30/1	2 11/06/12	7-9a Sat Morning	News CA	7A-9A		1:00	0	\$1,350.00 P1	0.00 NM	1	\$1,350.00
			7-9a Sat Morning	News								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	S-	1	\$1,350.00	0.00						
Week: 11/	05/12	11/11/12		0	\$0.00	0.00						
N 5 KMGH	10/30/1	2 11/06/12	7A-8A SUN MOR	N NEWCA	7A-8A		1:00	0	\$950.00 P2	0.00 NM	1	\$950.00
			7A-8A SUN MOR	RN NEWS								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	S	1	\$950.00	0.00						
Week: 11/	05/12	11/11/12		0	\$0.00	0.00						

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Order / Rev: 187489 Advertiser: President/Obama (D)

Alt Order #: Product Desc: Obama for America KMGH

Flight Dates: 10/30/12 - 11/06/12 Estimate: 2265 - Sked A 60s 10.30-11.6

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
N 6 KMGH	10/30/1	2 11/06/12	Millionaire 930A Millionaire	CA	930A-10A		1:00	0	\$950.00 P2	0.00 NM	2	\$1,900.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	- TWTF	1	\$950.00	0.00						
Week: 11/		11/11/12	МГ	1	\$950.00	0.00						
N 7 KMGH	10/30/1	2 11/06/12	11A-12P News/K	MGH CA	11A-12P		1:00	0	\$850.00 P2	0.00 NM	3	\$2,550.00
			11A-12P News									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	- TWTF	2	\$850.00	0.00						
Week: 11/		11/11/12	МГ	1	\$850.00	0.00						
N 8 KMGH	10/30/1	2 11/06/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm		1:00	0	\$1,200.00 P2	0.00 NM	2	\$2,400.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/2		11/04/12	- TWTF	1	\$1,200.00	0.00					Ī	
Week: 11/	05/12	11/11/12	МТ	1	\$1,200.00	0.00						
N 9 KMGH	10/30/1	2 11/06/12	DR. OZ - 4PM	CA	4P-5P		1:00	0	\$1,200.00 P2	0.00 NM	2	\$2,400.00
			Dr. Oz									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	- TWTF	1	\$1,200.00	0.00						
Week: 11/		11/11/12	МГ		\$1,200.00	0.00						
N10 KMGH	10/30/1	2 11/06/12	5-530P News M-I 5-530P News	F/KMGI&A	5P-530P		1:00	0	\$2,250.00 P2	0.00 NM	1	\$2,250.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	- TWTF	1	\$2,250.00	0.00						
Week: 11/	05/12	11/11/12		0	\$0.00	0.00						
N11 KMGH	10/30/1	2 11/06/12	5pm News Sunda 5pm News Sun L	•	5P-6P		1:00	0	\$1,550.00 P2	0.00 NM	1	\$1,550.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/2		11/04/12	S	1	\$1,550.00	0.00					Ī	
Week: 11/0	05/12	11/11/12		0	\$0.00	0.00						
N12 KMGH	10/30/1	2 11/06/12	ABC Mon A	CA	7P-9P		1:00	03	\$27,000.00 P1	0.00 NM	1	\$27,000.00
			Dancing With Th	e Stars								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	м	0	\$0.00	0.00						
Week: 11/0		11/11/12	M		\$27,000.00	0.00			<b>^</b>			
N13 KMGH	10/30/1	2 11/06/12	10P News / KMG 10P NEWS	H CA	10-1037P		1:00	0	\$3,000.00 P3	0.00 NM	2	\$6,000.00
Sto	rt Date	End Date	Weekdays	Spots/Week	Poto	Pating						
Week: 10/2		11/04/12	- TWTFSS	2	Rate \$3,000.00	Rating 0.00						
Week: 11/		11/11/12		0	\$0.00	0.00					i	
N14 KMGH	10/30/1		SUN Sports Extra	a-KMGHCA	1037P-11p		:30	0	\$1,350.00 P2	0.00 NM	1	\$1,350.00
			10P News Sunda		•							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	S	1	\$1,350.00	0.00						
Week: 11/0		11/11/12		0	\$0.00	0.00						
N15 KMGH	10/30/1	2 11/06/12	430-5A News M-I 7News at 430am		430A-5A		1:00	0	\$100.00 P3	0.00 NM	1	\$100.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	- TWTF- S	1	\$100.00	0.00						
Week: 11/		11/11/12		0	\$0.00	0.00						